



# **Granting Program Renewal 2008**

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**Important Information on  
Calgary Arts Development's Granting  
Programs**

## **Granting Extension & Renewal Information Sessions**

Please join us for more information on the extension of operating grants, granting research to date and the renewal process. We look forward to receiving your input and welcome any questions you may have.

**Tuesday, August 7th 5:30-7:00pm OR**

Cantos Music Foundation  
134-11th Avenue S.E.

**Monday, September 17th 5:30-7:00pm**

Jack Singer Concert Hall Lobby  
EPCOR CENTRE for the Performing Arts  
205 8th Avenue S.E.

**RSVP to Holly Simon at**

**[Holly.simon@calgaryartsdevelopment.com](mailto:Holly.simon@calgaryartsdevelopment.com)**

**(include date of event in subject line)**

**or 264-5330 x109**

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## Contacts

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# Granting Renewal

Calgary Arts Development's goal is to create a renewed best-in-class granting program that is responsive to and supported by Calgary's arts sector and the community. We are excited to be embarking on a 19 month granting program renewal process and hope that you will join us to create granting programs that:

- **Serve arts organizations and artists**
- **Respond to the needs of organizations and artists**
- **Invest in the growth and stability of organizations and artists**

Over the next two years, we hope that renewal will have a positive effect on the growth and stability of your organization. To allow adequate time for research, planning, and renewal while ensuring minimal disruption to arts organizations currently receiving operating grants, a multi-year funding structure will be set in place. This means that your granting decision for 2007 will be extended, and you will receive the same level of funding in 2008, provided you maintain a similar level of programming and organizational capacity. Organizations with additional special programming in 2008-09 are able to apply through the Special Projects Grant program for support. See page 6 for more details on the allocation process for 2008 Operating Grants.

Following the process outlined in this pamphlet, we will be presenting renewed granting guidelines and applications in the fall of 2008, with time to apply for program and operation support for 2009 – 2010. See page 3 for more details on the timeline for renewal.

Calgary Arts Development will present the renewed granting program to City Council in early 2008 for inclusion in the City's next three year budget cycle 2009-2011.

Participation from arts organizations is critical for success. We will be seeking input on a one-on-one basis from arts organizations as well as opening channels for regular feedback and communication throughout the 19 month renewal process. Please contact us at any time if you would like more information on the renewal process or would like to provide ideas, comments or feedback.

## Process & Timelines for Granting Renewal

Stage One: July – December, 2007

Calgary Arts Development will build on the research and knowledge gathered to date through:

- One on one consultations with organizations currently receiving an Operating Grant;
- Exploration of best practice community investment models;
- Identification of unserved, under served and served communities and activities for current and future investment consideration;
- Consultation with community on drafted granting goals, objectives, priorities and best practice investment models;
- Establish an arms-length Granting Renewal Steering Committee of artists, arts administrators, community investment experts and the public through an open public call for committee members; and
- Establishing final goals, objectives and priorities for granting.

Stage Two: January – April, 2008

Development of a community investment strategy that meets established goals, objectives and priorities.

- Work with the Granting Renewal Steering Committee to create a recommended granting program to meet established goals, objectives and priorities.
- Consultation with the community on drafted granting strategy

Stage Three: April 2008 – September 2008

Activate the granting strategy through the design of granting programs.

- Draft granting programs with guidelines and application documentation.
- Information sessions with community on drafted granting programs.
- Publish and distribute final granting program documents with 2009 application deadlines.

# 2008 Operating & Special Project Grants

## Operating Grants

We've carefully considered the impacts of renewal, and designed our process with the goal of ensuring minimal disruption for organizations that currently receive operating grants. If you have any questions on the information below, please contact us at 264-5330.

## Multi-Year Granting

For organizations currently receiving operating grants, a multi-year funding structure will be set in place. This means that your granting decision for 2007 will be extended, and you will receive the same level of funding in 2008, provided you maintain a similar level of programming and organizational capacity.

## Reporting for Grant Extension

Organizations will be asked to submit a 2008 Grant Extension Report by January 31, 2008 instead of a grant application, to receive an operating grant in 2008. The report form will be sent out in November 2007 and will require a reduced amount of information that is similar to what has previously been required through the Operating Grant application. In rare instances where organizations have significantly less programming or capacity in 2008 from 2007, the second year of the operating grant may be decreased, but we expect the majority of organizations will see minimal disruption in their current level of funding.

Our granting liaisons will continue to work with you and stay informed about your organizations throughout the year.

## **Special Project Grants**

Organizations with programs / projects for the 2008-09 year which are new and beyond their usual programming may apply to the Special Project Grant Program for additional support.

There will be three Special Project Grant deadlines in 2008 (the last 2007 deadline is October 1<sup>st</sup>). Total funding of approximately \$175,000 will be allocated through the Special Project Grant fund in 2008(to be confirmed by December 1<sup>st</sup>, 2007).

Special Project Grants provide one-time project specific support. For more detailed information on Special Project Grants please contact Calgary Arts Development at 264-5330 or e-mail [grants@calgaryartsdevelopment.com](mailto:grants@calgaryartsdevelopment.com).

More information can be found at [www.calgaryartsdevelopment.com](http://www.calgaryartsdevelopment.com) under granting programs.

# Granting Renewal Guiding Principles

Calgary Arts Development will follow the principles outlined below during the renewal process to ensure that programs remain stable and inclusive for currently- supported arts organizations.

## Ensure Stability of Municipal Arts Funding

- Operating Grant levels will remain at current levels or increase.
- Accessibility to operating funding to remain consistent or increase.

## Maintain a Community Investment Approach to Municipal Arts Funding

- Funding to remain as 'first in' dollars intended to enhance the vibrancy of our city and demonstrate the value placed on artistic expression in our community.
- Core operating funding to remain unrestricted, enabling recipient organizations to allocate funds as best fits their needs.

## Maintain Transparency, Inclusivity and Responsiveness

- Information used to make decisions and the decision processes themselves will be made known to all affected stakeholders.
- Stakeholders and interested members of the community will have opportunities to provide input into the renewal process.

## No Funding Gaps

- Annual operating support will be maintained.

## FAQ's

**Q:** *Is there a chance that our Operating Grants will decrease after the renewal?*

**Q:** *Is there a chance that we will no longer be eligible to receive an Operating Grant after the renewal?*

**A:** The guiding principles for granting renewal ensure that there will be no across the board decreases to Operating Grants as part of the renewal and that all organizations currently eligible for Operating Grants will remain eligible.

**Q:** *Can we receive an increase for our 2008 Operating Grant if we have an increase in programming or significant positive growth in our organization?*

**A:** There are no additional funds allocated for increasing Operating Grants in 2008. Organizations may apply for additional funding through the Special Project Grant Program, provided they meet the program guidelines.

**Q:** *How much of an increase will Calgary Arts Development be asking the City for?*

**A:** Our recommendation for increased investment through the granting program will be determined in stage two of the renewal process (see page 3) through the development of a community investment strategy that meets goals, objectives, and priorities determined through our research and consultation with the community.

# Granting Renewal Progress to Date

## Calgary Arts Development's Investment Policy

The Investment Policy exists to support Calgary Arts Development's mission:

*To foster a civic culture that supports and encourages creative and artistic expression for the benefit of all Calgarians.*

### Policy:

- A. Calgary Arts Development provides funding and other resources to the community as one means of realizing our corporate mission. These investments will be in line with the 2004 Civic Arts Policy, and according to that policy should result in at least one of the following:
- Opportunities for citizens to engage in creative pursuits as artists, students and audience members;
  - The enhancement of Calgary as an environment in which artists thrive; and/or,
  - The enhancement of Calgary's reputation as an inclusive, innovative and culturally vibrant city.
- B. Calgary Arts Development can establish arts investment programs for capital projects, annual operations of organizations, individual artists and other special purposes that meet Calgary Arts Development's objectives without contradicting other provisions of this policy.

- C. Calgary Arts Development's arts investment programs, when directed at organizations, are intended to support not-for-profit activities that provide benefits for the citizens of Calgary.
- D. Each arts investment program will have its own terms of reference that specify objectives and decision making processes and criteria.

### **The Current State of Municipal Arts Granting Research**

Extensive research on granting was completed in 2006. Included in this research was an analysis of historical granting data, extensive engagement and consultation with arts organizations and the community, benchmarking the structure of granting systems in other major Canadian cities and research by Calgary Arts Development into the current state of festivals in the City.

The full research report is published at  
[www.calgaryartsdevelopment.com/initiatives](http://www.calgaryartsdevelopment.com/initiatives)

## **Merger with Calgary Region Arts Foundation**

After jointly examining the opportunities to better serve the community's growing needs through enhanced arts granting in Calgary a merger agreement between Calgary Arts Development and the Calgary Region Arts Foundation was proposed to better meet the needs of Calgary's growing arts community. CRAF's September 26, Annual General Meeting passed a unanimous vote approved the motion to dissolve the legal entity of CRAF in favor of a merged entity with Calgary Arts Development. Since the merger in 2006, all operations and programs of CRAF have been assumed by Calgary Arts Development.

## **Commitment of Additional City Funding**

Calgary Arts Development brought findings from the granting research forward to City Council in late 2006 to illustrate the degree to which Calgary was behind other Canadian cities in its support of the arts. The City agreed to increase funding on Calgary Arts Development's recommendation, bringing the total funding available for arts grants through Calgary Arts Development from \$2,588,500 in 2006 to approximately \$3 million in 2007.

## About Calgary Arts Development Authority

Since our inception in March 2005 as Canada's first arts development authority, Calgary Arts Development has become a central hub that learns about, promotes, connects, advocates for, and leads strategic initiatives in the arts to animate Calgary as a vibrant cultural centre. Calgary Arts Development serves as a champion for the long term strategic development of arts. In that role, we have two overarching objectives: **raising the profile of the arts** in Calgary and **increasing investment in the arts**. We do this through research, analysis, planning and communications focused on clearly demonstrating the value of a thriving arts sector to the future of Calgary.

### Programs

Our direct development efforts are focused in two key program areas: investment and marketing. These programs build capacity for excellence and innovation in the arts by strengthening the five pillars of a thriving arts and culture system: financial resources, cultural spaces, access and awareness, human capital and partnerships.

#### Investment

By investing approximately \$3.1 million in municipal funding for the arts provided by the City of Calgary, our granting programs support the artistic work of more than 140 local artists and organizations. Our goal is to develop the best municipal arts granting program in Canada, making it one that is responsive to the arts community, relevant to the development of the city, steeped in best practices and conscious of the work of other funders. In August 2007, we will also be launching an innovative approach to investing in cultural facilities through a process that integrates with the City of Calgary's Culture, Parks and Recreation Infrastructure Investment Plan (CPRIIP).

#### Marketing

Increasing public participation in the arts, and raising awareness and excitement about all Calgary's arts scene has to offer is a key goal for Calgary Arts Development. Our marketing program activities include promotional campaigns, publications, websites and other activities that provide information about Calgary arts events and make arts participation easier.



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